

## Campaign for the prevention of Covid-19

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### Slogan of the campaign

« We don't want any coronavirus in our region! »

### Messages for the population

The virus is transmitted by close contact with other individuals. Therefore such contacts should be avoided as much as possible par the following measures:

1. Avoid unnecessary travel:
  - a. Stay at home as much as possible, children should stay at home or in their own courtyard and not go to public places (market)
  - b. Cancel trips to other localities if possible
  - c. Put off trips to other localities whenever possible
2. Avoid close personal contacts:
  - a. Don't shake hands or embrace, even close friends or members of the same family. Greet each other at a distance remaining as much as possible, the two arms extended and incapable of touching each other's fingers.
  - b. Avoid close contact in shops or the market by insuring a lack of too many people at one place at a time; inside a store or around a vendor.
3. Wear a barrier mask when in public places (market, shops, etc.).
4. Wash the hands frequently during the day and with soap and water for 40 seconds.  
**Important! The store attendants are the key persons due to their frequent contacts with several people; they can be important vectors of infection. They need therefore to be privileged persons to receive our message and apply it.**

### Strategy

1. Opening of the medical center of Tangafla where the nurse can administer primary health care and teach preventive measures.
2. Education of village chiefs: The health promoter will visit each village chief in order to:
  - a. Announce the opening of the health center
  - b. Explain the messages of the campaign and the importance of prevention
  - c. Distribute 10 barrier masks to each chief
  - d. Distribute 1 eco-sanitaire faucet to each chief
  - e. Distribute to the village chiefs the patterns for the barrier mask, destined for the seamstresses/tailors of each village
3. Educate the shop-keepers as to their role in prevention of this infection:  
Since they are in contact with many people, they risk contracting the virus and infecting others!!
  - a. Making them aware of their role in the prevention by:
    - i. Good hygiene of hands



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- ii. Avoidance of physical contact
      - iii. Maintenance of social distance of security: avoid too many people at one time in the shop
      - iv. Use of the barrier mask
    - b. Distribution without cost of the prevention flyers and the patterns of barrier masks to shop-keepers.
  4. Presence at the weekly market of Tangafila with a stand of prevention which:
    - a. Explains the message of prevention to each person who approaches
    - b. Demonstrates the technique of good hand-washing (utilization of the coronavirus song of radio-Sanai while washing to insure the 40 seconds of washing required)
    - c. Distributes without cost patterns for the masks and prevention flyers
    - d. Sells of barrier masks for the cost of fabrication
    - e. Sells eco-sanitary faucets